



Please join us and reserve your booth now for

California Wine Month Celebration

September 15, 2017 - 6:00 - 9:00 p.m.

Birdstone Winery, 9400 Road 36, Madera

On behalf of the Madera Vintners Association, I would like to invite your business to participate in the annual "California Wine Month Celebration" on September 15, 2017 from 6 to 9 p.m. In honor of the statewide celebration of California Wine Month, guests of the media, public, wine, food and travel industries are invited to visit the beautiful and newly renovated Birdstone Winery in Madera to enjoy wine tasting from local wineries, samples provided by fine local restaurants and food producers and live music. The Madera Vintners Association will also honor and award partners and associates which have influenced the local wine industry, the MVA and its winery members as well as recognize recipients of the 2017 MVA Student Grants for Fresno State students.

California Wine Month's proclamation highlights California's wine attributes: our beautiful wine country landscape and ideal climate for wine; our talented and ingenious winemaking families, our celebrated lifestyle and cuisine; and our commitment to sustainability and the environment. The family winemakers of the Madera Wine Trail are proud to be a part of California Wine Month. Come join us and be part of the celebration!

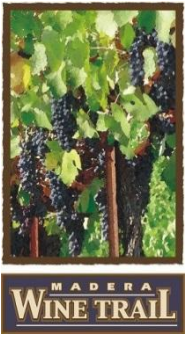
Please complete your vendor application, which is below. Promotions for this event start in early July. Please submit your application soon to be included in promotions. If you have any questions or concerns, please contact me.

Thank you for your participation and support,

Wendy Eachus
Executive Administrator
Madera Vintners Assoc. /Madera Wine Trail
559.706.8216
wendy@maderavintners.com



To learn more about the Madera Vintners Association: www.maderawinetrail.com
To learn more about California Wine Month: www.discovercaliforniawine.com/californiawinemonth



California Wine Month Reception Vendor Application

Friday, September 15, 2017, 6:00 to 9:00 p.m.

Birdstone Winery, 9400 Road 36, Madera

Name of Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact Person: _____ Do you need electricity? YES NO

CONTRACT TERMS AND AGREEMENT FOR VENDOR SPACE

BOOTH RESERVATIONS:

Booth space is limited. Your booth is not reserved until this signed application is received and reviewed.

All reservations are available on a first come, first served basis.

Deadline for booth reservations is September 1, 2017.

Advertising and promotions begin in early July and last up until the event.

Reserve your booth ASAP to be included in early promotions.

Your company logo, website link and food offerings will be included in all appropriate promotions.

NO FEE is required for booth reservation and participation. In exchange, vendor agrees to supply samples of food product offer 300-500 guests during the event. (Guest count will range anywhere between 300 up to 500 guests. A specific head count will be provided to you one week before the event.)

Vendor must provide organizer with proof of insurance along with completed application.

BOOTH SPACES:

All booth spaces measure approximately 10'x10'.

All booth spaces include one 8' table and linen.

Plates and napkins will be supplied by event organizer (MVA), vendor does not need to supply.

Vendor must supply utensils, if needed.

Vendor must supply extension cords and power strips, if needed.

Most booths are set up outside and uncovered. Vendor must supply own 10'x10' tent, if needed.

Vendor may set up additional advertising banners and materials.

BOOTH SET-UP: Your cooperation with the following is critical to a successful event

Check-in and set up begins at **3:30 PM** and booths must be completely set-up by **5:30 PM**. Vehicles can be driven to near grass area and sidewalks to unload, and then must immediately be parked in main lot. All vehicles must be completely moved and parked in the main parking lot by 5:30 PM.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Return this application with your high resolution logo as soon as possible (logo optional) to: Wendy Eachus
wendy@maderavintners.com. **Thank you for your participation and support**